

**There's a Lifeline solution for you**  
 Whether you need the go-anywhere protection of GoSafe, the automatic fall detection of AutoAlert, the peace of mind offered by HomeSafe, or an easy way to manage medications, Lifeline has you covered.

Find out why more people choose Philips Lifeline over any medical alert service provider.

[www.lifeline.ca](http://www.lifeline.ca)

\* #1 claim based on number of subscribers.  
 1 Available at locally participating programs.  
 2 Equipment may not detect all falls. Undetectable falls can include slow falls, falls from low heights and slides from seated positions. If able, users should always push their button when they need help.  
 3 Certain limitations subject to third party cellular provider availability and coverage. Signal range may vary.  
 4 Lifeline may not always be able to determine your location.  
 5 Philips Lifeline wireless communicators connect to the Philips Lifeline Response Centre using the third party cellular provider. No additional wireless equipment is needed. A customer phone number is required to enroll in the service.



# Canada's #1 medical alert service\*

Philips Lifeline has saved more lives than any other medical alert service.

Now you can also enjoy the same peace of mind on the go.

**PHILIPS Lifeline**

**Solutions for Aging in Place**

Medical Alert Service

## Chronic conditions may increase the risk of falling



**80%** of seniors have at least one chronic condition and **68%** have two or more.‡

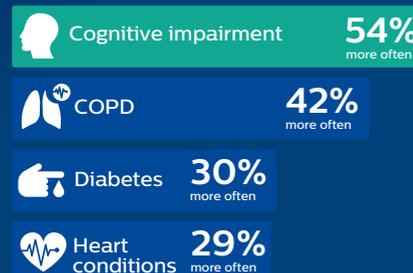


Use of multiple medications increases the risk of falling and fall-related injuries.

Seniors with five or more chronic conditions reported **40%** more falls that required hospital transport.



Emergency transport due to falls was required more often by seniors with these chronic conditions:



‡ Study results are from an analysis of 145,000 Philips Lifeline users. All data within the study is reported with a +/- 95% confidence interval



### Why Lifeline?

With Philips Lifeline Medical Alert Service, you get fast, easy access to help 24 hours a day, 365 days a year. So you can continue to enjoy life in the comfort of your own home – and have the freedom to go anywhere with confidence.

Philips Lifeline is **recommended** for people:

- ✓ at **risk of falls**
- ✓ with **chronic conditions**
- ✓ with **mobility problems**
- ✓ with **visual impairments**
- ✓ recovering after **discharge from hospital**

### All help calls answered in Canada

- ✓ **More than 40 years' experience**
- ✓ **No equipment to buy**
- ✓ **No landline phone line needed**<sup>5</sup>  
(Wireless Communicator available)

# Choose the right solution for you All services available with Wireless Communicator. <sup>1</sup>

## At home

### HomeSafe Standard

Our standard medical alert system helps you maintain your independence in and around the home.



**HomeSafe** quickly connects you to our response centre for 24/7 assistance with a simple push of your Lifeline help button.

- Wear your waterproof help button as an adjustable necklace or on your wrist like a bracelet or watch.
- You decide how you would like to be helped—by a neighbour, loved one or emergency services.

### HomeSafe with AutoAlert <sup>1</sup>

With the added layer of protection of AutoAlert, this is an excellent choice for those with a history, risk or fear of falling.



**HomeSafe with AutoAlert** is the most widely adopted fall detection technology in the North American market today.

- If a fall is detected, it's designed to get you 24/7 access to help, even if you are disoriented, immobilized, or unconscious. <sup>2</sup>
- In a fall or emergency, every second counts. That's why more than 300,000 seniors have relied on AutoAlert to feel safe at home.

## On-the-go

### GoSafe with AutoAlert <sup>1</sup>

If you lead an active lifestyle, choose our premium service, which allows you the freedom to go where you want, when you want.



**GoSafe with AutoAlert** offers emergency assistance both inside your home and out. <sup>3</sup>

- It's the only mobile system with up to six advanced location technologies designed to help find you in an emergency.
- The lightweight, waterproof button allows direct two-way voice communication with a Lifeline response associate 24/7.
- The AutoAlert feature can automatically call for help if it detects a fall—at home or on the go. <sup>2</sup>

## Manage Medication

### Philips Medication Dispenser Service<sup>1</sup>

The Philips Medication Dispensing Service serves caregivers by helping them support loved ones when they can't be there.



The **Philips Medication Dispenser** is a simple and affordable way to manage even the most complex medication regimens.

- Dispenses medications in dosage cups at pre-scheduled times with audible reminders.
- Monitored by our Philips Lifeline Response Centre.
- We'll alert your caregiver if doses are missed.

## How it works



### 1. Summon help

With a simple push of your Lifeline help button—tucked discreetly inside your clothes or worn outside—you're connected to our response centre. If you have the AutoAlert option, it automatically provides access to help if you fall and can't push your button.



### 2. Hear a reassuring voice

A caring Philips Lifeline response associate will quickly access your personal profile and assess the situation.



### 3. Get located with GoSafe

Lifeline pinpoints your location through the communicator or your mobile pendant. GoSafe uses up to six advanced technologies to determine where you are. <sup>4</sup>



### 4. Know help is on the way

Our response associate contacts a neighbour, loved one, or emergency services—based on your preferences—and will follow up to make sure help has arrived.

### Personal Service Delivery

Philips Lifeline provides professional home installations\* by our friendly Home Service Representatives. At the appointment, we also complete a detailed CarePlan that includes important health information and contacts for your personal file.

\*In rare situations, we cannot guarantee a personal visit in remote/rural service areas.