



HASTINGS PRINCE EDWARD
Public Health



Closing the Gaps

A Successful Smoking Cessation Partnership

www.hpepublichealth.ca

- **Faculty:** Crystal Roach
- **Relationships with commercial interests:**
 - **Grants/Research Support:** N/A
 - **Speakers Bureau/Honoraria:** N/A
 - **Consulting Fees:** N/A
 - **Other:** N/A

Issues Addressed

- Eliminate gaps in service
- Meet demands for cessation services
- Provide consistency in service delivery for clients



What We Do

- 2 HPEPH staff alternated providing cessation counselling to QFHT clients one afternoon per week for 6 months.
- HPEPH provides NRT to QFHT as needed for clients who have completed 26 weeks of STOP but still require NRT

Successes

- Clients have no interruption in cessation services
- Relationships with cessation provider maintained
- Clients can access services at their own HCP

Challenges

- Difficult to predict demand for services

Opportunities/Lessons Learned

- Replication with other partners in Hastings and Prince Edward
- When you remain client focused, partnerships can be EASY

Questions?