

Date: Provincial Stroke Rounds Wednesday April 5, 2022, 0800-0900h EDT

Topic: FAST Heroes: Health Education Campaign *Children Making a Positive Impact in Stroke*

Questions & Answers

Q: Are the learning materials available in French?

A: Currently we are having the workbook translated into Canadian French. Once completed the translation will be sent back to the Global team to implement the version into the website and animations.

Q: How did you manage to get the school board to agree? I am sure it is not easy to get them to expand on their existing curriculum?

A: Locally, the school board was willing to participate in the pilot program. They were impressed with the outcomes and now would like to see this program integrated within their primary grades. This school board has indicated willingness to support us through testimonials of elementary school coordinators and teachers. They believe this education matches the curriculum well across several domains. Teachers have given us feedback that they like that the program is easy to use and implement.

Q: How did the kids respond to having a doctor attend a session?

A: They loved it. They challenged each doctor I brought into the class. They asked very thoughtful questions and were excited to learn they are the ones that get the "evil clot" out. Having a physician attend a day is not mandatory, however, our physicians enjoyed attending to see what it was like and interacting with the class. We also had EMS attend with us in the classroom. The children had the opportunity to tour an ambulance and ask questions of the paramedic.

Q: How long does it take to get this implemented in a class? (e.g. from pitch to the board to implementation?)

A: It doesn't take long. The program sells itself. I worked with the board and some teachers that I knew personally, at the same time. You do need a dedicated person, to promote the program. One teacher in one school can show others how to get involved. We are hoping for spread, so the role is in marketing the program to educators. The teachers pick a 5 week period in their day and then they are ready to go. We are looking for opportunities (and can support you) to present at board levels.

Q: Do you have any projections/hypotheses about how this program will be effective in NWO as an upstream intervention - given that NWO has increased risk for stroke, less access to some acute interventions, and lower access to post-stroke services, like community stroke rehabilitation?

A: We believe based on the research that this program can make a significant impact where it is implemented on early recognition of stroke and calling 911. From Healthcare to education, the platform's intent is to teach many groups, from seniors, to families, to children as well as it touching unintentional learners such as teachers, and school board representatives. Through the healthcare lens, it provides stroke professionals and change agents an education program they can promote that can impact at a large scale.

Q: Did you think of presenting this info at teachers college and then the students could bring it with them when they get hired after graduation?

A: We haven't brainstormed the education stream yet of where to market this further, but will add this to plan. What an excellent suggestion and we will follow up on this.